



ICOM-CC Strategic Plan 2017-2020

EXECUTIVE SUMMARY

ICOM-CC is one of ICOM's 30 International Committees. With its 22 working groups, ICOM-CC offers conservators, scientists, curators and other professionals the opportunity to collaborate, study and promote the conservation and analysis of culturally, naturally and historically significant works. Members participate in specialised international meetings and receive the committee's activities through the newsletters of the Directory Board and Working Groups and Preprints, published for triennial conferences.

MISSION AND VISION

ICOM-CC promotes the conservation of culturally, naturally and historically significant works and to further the goals of the conservation profession.

STRATEGIC AIMS AND PRIORITIES

During the triennial period 2017-2020 ICOM-CC will be guided by the following four objectives.

OBJECTIVE 1

Continue to be an organisation that provides its members increased opportunities to communicate both amongst its own members and with external heritage professionals.

1a) Develop a strategy for ICOM-CC Working Groups to collaborate more closely with each other and with other ICOM International Committees.

Actions:

- *Encourage, support and guide Working Groups in their efforts towards these goals.*
- *Encourage new or ongoing collaborations, such as a direct communication between Working Groups; connecting members at planned joint meetings; the sharing of newsletters, etc.*
- *Disseminate activities of other ICOM International Committees to ICOM-CC Working Groups.*
- *Seek ideas from Working Group coordinators on this task.*

Measurable Outcomes:

- *Activities at Working Group Interim Meetings, joint events and other initiatives will be reported annually.*

1b. Organise the ICOM-CC session at the ICOM General Conference, Kyoto, Japan, 1 to 7 September 2019, on the Theme: 'Museums as Cultural Hubs: the Future of Tradition'.

Actions:

- *Directory Board coordinates collaboration between ICOM-CC, other ICOM bodies and the Kyoto National Organising Committee in the organisation of the meeting.*

Measurable Outcomes:

- *At least one session with another International Committee in Kyoto.*
- *One off-venue event during the conference week in Kyoto.*
- *One post-conference tour organised (if possible).*

1c) Organise the 19th Triennial Conference in Beijing, China in September 2020

Actions:

- *Directory Board collaborates with the Working Groups in the preparations of programme and professional content for the Triennial Conference.*
- *Directory Board collaborates with the Chinese Organising Committee on professional content, logistics and communication of the Triennial Conference.*
- *Apply for funding to enable participation of conservation professionals from 2, 3 and 4 category countries.*

Measurable Outcomes:

- *A successful well attended Triennial Conference in Beijing 2020 with global participation and papers within the usual high standard.*

1 d) Produce high quality peer-reviewed preprints for the 19th Triennial Conference in 2020.

Actions:

- *Appoint Peer Reviewers and establish a Selection Committee.*
- *Create a Triennial Conference platform and review procedures*
- *Collaborate with the National Organising Committee on layout, format and distribution of Preprints*

Measurable Outcomes:

- *Make Triennial Conference Pre-prints available prior to the conference to delegates and available in open access six months after the conference.*

1e) Select a venue for the 20th Triennial Conference in 2023.Actions:

- Write and send out by October/ November 2019 a call for venue for September 2023.

OBJECTIVE 2

Promote ICOM-CC and the conservation profession. Increase opportunities for cross-disciplinary communication and exchange of conservation, analysis, research, theory, and practical conservation skills.

2a) Continue to work towards uploading of ICOM-CC publications on the dedicated [ICOM-CC web-based platform](#) to be available in open access.Actions:

- Continue to prepare the documents and [collect author permissions](#).
- Include Working Group Coordinators as appropriate.
- Seek Special Project Funding and other external funding for 2019.

Measurable Outcomes:

- All ICOM-CC Triennial Conference Preprints uploaded by the end of 2018.
- A large number of Working Group publications uploaded by 2020.

2b) Provide an informative website with regularly updated contents, and access through alternative devices. Increase use of the website.Actions:

- Specify future website requirements and ensure that current needs are met. Make the website more modern and user-friendly.
- Encourage Working Group coordinators to use the website along with other online approved social media.
- Send emails to members notifying them of added content.

Measurable Outcomes:

- Determine success based on analytics, which will include the number of hits, the duration of visits to the website and the geographic spread of hits, among other possible variables.

2c) Focus on the storage and environmental conditions and seek to discuss them with museum managers, stakeholders and other parties involved.Actions:

- Initiate dialogue with, but not exclusively, the Preventive Conservation Working Group regarding their projects on the issue.

- *Work with other relevant International Committees regarding the suggested initiatives and contribute to a specific session on the issue at the ICOM General Assembly in Kyoto September 2019.*
- *Add information to the website on museum climate issues.*

Measurable Outcomes:

- *Presentation of a suggested resolution at the ICOM General Assembly in 2019.*
- *Evidence of a continued dialogue with other organisations, own members and stakeholders at the end of the triennium.*

2d) Develop an approach where ICOM-CC Working Groups are involved in exploring greater public outreach. Explore communication platforms that can be accessed and used globally.

Actions:

- *Provide Working Group guidelines for use of approved social media.*
- *Determine internationally accessible alternatives.*

Measurable Outcomes:

- *A solution for web-based communication with Chinese colleagues will be found.*
- *Working Group guidelines for use of social media will be written and disseminated.*

2e) Seek to expand the ICOM-CC membership base in under-represented parts of the world.

Actions:

- *Translate ICOM-CC promotional material into more languages (initially for online publication).*
- *Encourage professionals in the regions to get involved with ICOM-CC.*
- *Seek possibilities for lay-outing, printing and distribution of translated promotional materials*

Measurable Outcomes:

- *Increase the number of members in under-represented parts of the world.*

2f) Encourage the recognition of conservation as a profession

Actions:

- *Seek communication and involvement by ICOM National, Regional and International Committees and national institutions.*
- *Encourage Working Groups to organise events in regions where the profession might need more visibility and recognition.*

Measurable Outcomes:

- *Reported improved professional recognition*

OBJECTIVE 3

Develop closer links with other conservation organisations to better pool resources as well as to improve services for ICOM-CC members.

3a) Encourage cooperation with international and national allied organisations.

Actions:

- *Directory Board members to communicate with leadership of national allied organisations to open communication and possible collaboration.*

Measurable Outcomes:

- *Collaborations in specific projects and/or task forces.*

OBJECTIVE 4

Continue to manage day-to-day operations in a consistent, professional, and efficient way.

4a) Review and update Working Group aims and programmes.

Actions:

- *Collect programmes from Working Groups and provide feedback from the Directory Board.*
- *Revise aims, structure and formation of Working Groups as necessary.*

Measurable Outcomes:

- *Updated Working Group aims and programmes available on website.*

4b) Strengthen the ICOM-CC finances

Actions:

- *Appoint a Directory Board member to work actively on fundraising together with the ICOM-CC Fund.*
- *Encourage Working Group Coordinators to nominate observers to the ICOM-CC Fund.*
- *Identify areas where outside funding could be applied and match those with foundations and individuals.*

Measurable Outcomes:

- *A more solid financial base for carrying out projects and support maintenance of the ICOM-CC website.*