



## **ICOM-CC Strategic Plan for 2011-2014**

During the triennial period 2011–2014, the International Council of Museums Committee for Conservation (ICOM-CC) will be guided by the following four strategies:

### **Strategy 1**

Continue to be an organisation that provides increased opportunities for its members to communicate both among themselves and with other heritage professionals.

#### *Specific Actions*

Organise the ICOM-CC session at the ICOM General Conference, Rio de Janeiro, Brazil, 12-16 August 2013, on the theme: The 'Value' of Conservation in the Twenty-First Century [General Conference theme: Museums (memory + creativity = social change)].

Organise the 17<sup>th</sup> Triennial Conference in Melbourne, Australia, 15-19 September 2014 on the theme: Building Strong Culture through Conservation.

Produce high-quality, peer-reviewed Preprints for the 17<sup>th</sup> Triennial Conference in 2014.

Select a venue for the 18<sup>th</sup> Triennial Conference in 2017.

Provide a dynamic website with constantly updated contents and access via alternative devices.

### **Strategy 2**

Develop closer links with other conservation organisations to better pool resources as well as to improve services for ICOM-CC members.

#### *Specific Actions*

Investigate collaborative opportunities with IIC, including options for a joint conference in 2020.

Develop closer links with other national/international associations, as mechanism for increasing exchange of conservation information.



### **Strategy 3**

Promote ICOM-CC and the conservation profession.

#### *Specific Actions*

Develop and disseminate promotional materials about both ICOM-CC and conservation.

Develop guidelines on environmental standards as a reference tool for museums globally.

Develop an approach where all ICOM-CC Working Groups are involved in exploring greater public involvement.

Expand its membership base outside Western Europe and North America.

### **Strategy 4**

Continue to manage day-to-day operations in a consistent, professional, and efficient way.

#### *Specific Actions*

Review and update Working Group aims and programmes.

Organise the ICOM-CC archives in a sustainable way.

Communicate the process of joining ICOM-CC to the wider ICOM membership.

Evaluate Preprints process and make changes as necessary.