## ICOM-CC Strategic Plan for 2008-2011

During the triennial period (2008-2011), ICOM-Committee for Conservation (ICOM-CC) will be guided by the following four strategies developed during its board meeting in Lisbon, March 12-15, 2009.

## Strategy 1

Continue to be an organisation that provides its members increased opportunities to communicate both amongst its own members and with external heritage professionals

### **Specific Actions**

- Organize the ICOM-CC session at the ICOM General Conference, Shanghai, China, November 7-13, 2010 on the Theme: Museums and Harmonious Society
- Organize the 16<sup>th</sup> Triennial Conference in 2011
- Produce a high quality peer-reviewed preprints for the 16<sup>th</sup> Triennial Conference in 2011
- Select venue for the 17<sup>th</sup> Triennial Conference in 2014
- Provide a dynamic website with constantly updated contents

#### Strategy 2

Develop closer links with other conservation organisations to better pool resources as well as to improve services for its members

### **Specific Actions**

- Investigate collaborative opportunities with IIC including options for a joint conference in 2014
- Develop closer links with national/international associations especially as an effective mechanism for two-way exchange of conservation information

#### Strategy 3

Promote ICOM-CC and the conservation profession

# **Specific Actions**

- Promote and post the recently accepted conservation terminology on the website
- Work closely with Working Groups in developing an ICOM-CC brand for all its activities and promotional materials

- Develop and disseminate promotional materials both about ICOM-CC and conservation
- Develop an approach where all ICOM-CC Working Groups are involved in exploring greater public involvement
- Create a new information mechanism "e-news" to communicate to the membership about ICOM-CC activities in a broader organisational level
- Expand its membership base outside Western Europe and North America in order to be more inclusive outside Western countries.
- Following the definition of the conservator-restorer developed in 1984, develop a new document on 'The definition of the conservation profession"
- Generate a discussion on education of the conservation professional

# Strategy 4

Continue to manage day to day operations in a consistent, professional and efficient way

### Specific Actions

- Review and approve Working Group programmes and aims
- Update by-laws (minor updates to comply with comments received from ICOM) and Manual for Coordinators
- Organise the ICOM-CC archives in a sustainable way
- Communicate the process of joining ICOM-CC through ICOM for the wider ICOM membership
- Evaluate preprint process and make changes, as necessary