



FUND

ICOM-CC Fund Policy Plan 2019-2024

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BACKGROUND

ICOM-CC Fund

Stichting ICOM-CC Fund is a non-profit organisation supporting ICOM-CC, which is one of the International Committees of the International Council of Museums – ICOM. In 2003, the [ICOM-CC Fund](#) was created by the ICOM-CC Directory Board, in conjunction with a Friends of ICOM-CC participation Programme, to improve ICOM-CC’s financial position in order for ICOM-CC to move forward and meet the new challenges and opportunities that the profession faces in the twenty-first century. The primary and practical purpose of the Fund is to safeguard and dispense the money raised by fundraising and income from two participation categories ‘Friends of ICOM-CC’ and ‘Student Friends of ICOM-CC’. The second purpose of the Fund started when the Dutch Institute for Cultural Heritage (ICN), now the Cultural Heritage Agency of the Netherlands (RCE), stopped financing the ICOM-CC website, but a lump sum was transferred to the Fund to secure the maintenance of the website. ICOM-CC Fund is an independent charity organisation that adheres to ICOM-CC’s mission and supports ICOM-CC’s outreach. The ICOM-CC Fund is the sole independent body to support ICOM-CC’s activities and to secure financial resources for ICOM-CC.

ICOM-CC

[ICOM-CC](#) (the International Council of Museums Committee for Conservation) is the largest of the 32 International Committees of ICOM. With members worldwide and from every branch of the conservation profession, ICOM-CC has an influential position within the global museum community. It represents a network of professionals committed to the conservation and restoration of the world’s museum collections. The organization is a recognized leader in the museum field and a respected voice on conservation issues, standards and ethics. It provides an international meeting place to debate and to disseminate information on cutting edge conservation research and conservation practice on an interdisciplinary level. ICOM-CC publishes preprints of peer-reviewed papers and posters presented at its Triennial Conferences held throughout the world, and is committed to dissemination of knowledge and understanding of conservation at all levels.

MISSION AND VISION

Mission

The ICOM-CC Fund aims to raise funds to finance projects in the best interests of ICOM-CC in consultation with the ICOM-CC Directory Board supporting ICOM-CC's activities by publicising them and sharing them with the international conservation community and museums in general, as well as promoting them to the public at large throughout the world.

Vision

The ICOM-CC Fund supports ICOM-CC with a solid financial base in a well-managed charitable non-profit organisation that meets the Fund's objectives.

STATE OF AFFAIRS

Current situation

This year, 2019 prepares for the fourth Board term since 2005. Three board terms have passed consisting of various members from the conservation community, both with a background in museums and in research. Although a lot has been achieved since then, the ICOM-CC Fund is little known as a funding body supporting the conservation community worldwide through ICOM-CC.

For structural cash flow new incentives are required. Incidental fund raising with ICOM-CC members have proven to give positive results but that funding must be targeted special goals.

Achievements

The main expenditure of the ICOM-CC Fund is supporting the ICOM-CC website, which includes maintenance, costs for hosting and further enhancements of the website.

Other past and present projects financed are:

- *The Archive Project (2012-13)*: reorganization of the ICOM-CC archives and moving it from Rome to the ICOM headquarters in Paris;
- *The History Project (2016-17)*: the Fund gave the first donation to the history project supported with contributions by its members, which helped to fund a publication commemorating ICOM-CC's 50th anniversary in 2017;
- *The ICOM-CC Publications Online Project (2017-ongoing)*: this comprises the digitalisation and online posting of past Preprints of the ICOM-CC's Triennial Conferences and other ICOM-CC publications, made possible through generous contributions from the Getty Conservation Institute and Getty Research Institute, via ICOM Special Project funding, and with surplus coming from the 2017 Copenhagen Triennial Conference.

FUTURE GOALS

Objectives

For the coming board term the ICOM-CC Fund aims for the following objectives:

- **Fundraising**
To guarantee steady cash flow, active fundraising is required, both project related and on a structural level. In order to achieve this, it is necessary to be visible and attractive for charitable giving.
- **Visibility**
Better visibility to boost donor acquisition.
- **Attractiveness**
Make the ICOM-CC Fund attractive to donors.

Strategies

To meet these objectives, the following strategies will be followed.

- **Fundraising**
 - Assist the ICOM-CC Board in raising project money, requiring an active role in project development to embed funding strategies;
 - Explore engagement of likeminded charitable funds and institutions for both incidental and structural funding;
 - Use yearly contribution letter to flag the ICOM-CC Fund and ask for additional donations;
 - Promote the ICOM-CC Friends programme and evaluate fees;
 - Promote annual gifting, legacy gifts and bequests with external parties and donors.
- **Visibility**
 - Better public outreach;
 - Attractive website;
 - Regular publicity in ICOM-CC Newsletters and digital platforms for conservation;
 - Active presence during the Triennial Conferences.
- **Attractiveness**
To make ICOM-CC Fund attractive for donors and charitable giving, an administrative change will be carried through to acquire the status of a Cultural Public Benefit Organisation (PBO), a *Culturele Algemeen Nut Beoogende Instelling (ANBI)* in the Netherlands, to avail tax benefits in the Netherlands.

ORGANISATION

Foundation

The ICOM-CC Fund is an independent non-profit charitable organization. The foundation is registered in the Netherlands and officially called Stichting ICOM Committee for Conservation Fund, or in short: Stichting ICOM-CC Fund. Dutch Chamber of Commerce number or KvK number: 27263461.

Board

The Board acts according to the foundation's [Statutes](#), which is available from the ICOM-CC website under 'About' at the tab 'ICOM-CC Fund': <http://icom-cc.org>.

The Board of the ICOM-CC Fund is charged with managing the foundation, which includes supervising and distributing the foundation's funds. The chair and vice-chair(s) of the ICOM-CC Directory Board advise the Board. In addition, up to three observers delegated from the ICOM-CC Working Groups may attend Board meetings in an advisory capacity.

ICOM-CC Fund Board (2019-2024)

- Chair: Sanneke Stigter, Amsterdam, The Netherlands
- Secretary: Annelies van Loon, Amsterdam, The Netherlands
- Treasurer: Louise Wijnberg, Amsterdam, The Netherlands

Advisors to the Board

In their capacity ICOM-CC Directory Board members (2017-2020):

- Chair: Kristiane Straetkvern, Copenhagen, Denmark
- Vice-chair: Achal Pandya, New Delhi, India
- Vice-chair: Renata Peters, London, UK

Contact details

Contact address:

ICOM-CC Fund
Van Speykstraat 46-II
1057 HC Amsterdam
The Netherlands

E-mail: secretariat@icom-cc.org

FINANCES

Bank Details

Dutch Fiscal number, RSIN no.: 812967690.
ABN-AMRO Euro account no: 44.99.89.666
IBAN: NL38ABNA0449989666
BIC (SWIFT): ABNANL2A
ABN-AMRO US-Dollar account no: 45.01.73.321
IBAN: NL90ABNA0450173321
BIC (SWIFT): ABNANL2A

Bank address:

ABN-AMRO Bank N.V.
Kneuterdijk 8
P.O. Box 165
2501 AP The Hague
The Netherlands

Financial Statement

The ICOM-CC Fund produces a yearly Financial Statement, which is available from the ICOM-CC website under 'About' at the tab 'ICOM-CC Fund': <http://icom-cc.org>

The grand total of The Fund with which this new board started in April 2019 was 35.000 euro. It sounds comfortable but we are concerned with the incomes and expenses as it is our fundamental goal to support financially ICOM-CC. Our incomes from donations has been reduced dramatically during the last years and is now almost nil. Our biggest and only expense on this very moment is for the website maintenance. Our major source of income lately was the positive outcome from the 2017 Triennial Conferences of ICOM-CC. It would be most preferable to secure the situation and diversify financial support. Structural income from donations and supporting institutions would be most preferable. This has still to be set up in a more solid way and professional way if we want to develop other projects like the digitalisation of the publications or other projects enhancing and promoting the conservation profession globally.